

PRANSHU SITOKE

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SUMMARY

Experienced in camera operation, writing, directing, and assistant directing for short films and regional projects. Contributed to autonomous driving projects with Swaayatt Robots in India. Currently pursuing an MA in Filmmaking at the University for the Creative Arts, Farnham, UK. Proficient in digital marketing, passionate about media, filmmaking, and content creation. Seeking to leverage diverse skills in writing, directing, production management, and digital marketing to excel in the industry.

SKILLS

PROFESSIONAL SKILLS: Technical Proficiency, Creative Vision, Collaboration, Problem-Solving, Attention to Detail, Time management, Storytelling Skills, Post-production management.

TECHNICAL SKILLS: Cinematography, Media File Management, Interactive Media Production, Post production editing, Sound recording.

SOFTWARE: Adobe premiere pro, Camtasia, Canva, Logic pro, Hootsuite.

EXPERIENCE

Zizzi Restaurant

Section 1 Chef

Farnham, UK

Sep 23 – Present

- Punctual delivery of high-quality dishes in fast-paced kitchens.
- Exceptional teamwork, ensuring smooth operations and customer happiness.
- Creative flair and meticulous attention to detail, ready to elevate film and media projects.

Swaayatt Robots

Editor and Videographer

Bhopal, India

Dec 22 – Aug 23

- Participated in strategic discussions to align video concepts with company goals and target audience.
- Provided creative input and recommendations to enhance video impact and effectiveness.
- Collaborated with CEO and senior leadership to plan and execute impactful video content, and facilitated pre-production meetings to outline video themes, logistics, and timelines.

Redbulb Studios

Assistant Director

Mumbai, India

Mar, 22 – May, 22

- Clapperboard Operation: Marked scenes accurately for seamless editing and post-production
- Pre-Production Coordination: Organized logistics, rehearsals, and equipment setup before filming.
- Actor Management: Supported actors and communicated directorial instructions effectively.

Rangers Pvt Ltd

Social media manager

Delhi, India

Feb, 22 – Mar, 22

- Created engaging posters and content for various social media platforms.
- Designed advertisements to promote the brand's products and service
- Contributed to the brand's online presence and community engagement.

EDUCATION

University for the Creative Arts

Masters in Filmmaking

Farnham, UK

Sep, 23 – Sep, 24

- Coursework: Master of Arts in Filmmaking, specializing in Cinematography and Sound Design.
- Creative filmmaker dedicated to collaborative storytelling.

Tilak Maharashtra Vidyapeeth

Bachelors in journalism and mass communication

Pune, India

Aug, 19 – July, 22

- Conducted interviews to gather insights for journalistic pieces
- Contributed to documentary projects illustrating the field's significance.